

***Igniting** Non-Profit Leadership to Drive Real Change*



CONFERENCE AND EVENTS

Event Planner Package



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Gail Moorhouse
STRATEGIST



**ENGAGING CONVERSATIONS.
PRACTICAL LEADERSHIP.
REAL RESULTS.**

Gail Moorhouse brings over 20 years of executive experience to the front of the room—energizing boards, executive teams, and conference audiences with practical, no-fluff insights. Whether facilitating a leadership retreat, training session, or breakout workshop, Gail helps groups move from conversation to clarity, and from uncertainty to action.

PAST CLIENTS

- **Onward, Maryam Monsef** -How Women Superpower Canada's Economy - Panelist
- **Eastern Ontario Municipal Conference** - Emergency Preparedness for Business Communities
- **Community Futures - National Conference** - Innovation in the Boardroom
- **Community Futures - Provincial Conference (2 years)**
 - CFLI - Board Leadership
 - CFLI - Operations, Board and Staff

SIGNATURE SESSION

UNCERTAINTY = GROWTH

Turning Disruption into Strategic Momentum

You've weathered the unexpected—now what? This session helps nonprofit leaders and boards reframe uncertainty as a catalyst for clarity, innovation, and forward motion. Built from real-world leadership in turbulent times, it's about leveraging what you've learned to fuel what's next.

Ideal For: Nonprofit boards, executive directors, and leadership teams facing market shifts, funding changes, or organizational transitions

Key Takeaways – Participants will leave with:

- A proven framework to turn challenges into actionable opportunities.
- Tools for aligning board and leadership priorities in high-change environments.
- Practical steps to maintain momentum and focus during turbulent times.
- Strategies to leverage lessons learned for innovation and long-term growth

Testimonials

"That was a terrific presentation! I got so much out of it... I think you do amazing work and I always get something out of your presentations! Much appreciated!" - Susan Ramsey, Camp Kawartha

"You rocked it!" - Neil Morton, Serial Entrepreneur

EVENT PLANNER DETAILS

CONFERENCE

Engaging and interactive presentations that spark conversation, tackle governance blind spots, and connect strategy to action.

BOARDROOM

Customized training sessions for boards, officers, and EDs—ideal for onboarding, evaluations, and leadership development.

BOARD RETREATS

Facilitated sessions designed to align leadership, set direction, and build momentum—tailored to your board's priorities.

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ADDITIONAL SESSIONS

- **Governance in Action** – Practical ways to strengthen board oversight, decision-making, and engagement.
- **Strategic Planning** – Turning vision into an actionable, measurable plan your board and team can rally behind.
- **Funding Readiness** – Aligning organizational priorities with funder mandates to secure sustainable revenue stream

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SPEAKER FORMATS

- **Breakout / Workshop** (60–90 minutes) – Interactive sessions with tools participants can apply right away.
- **Half-Day or Full-Day Retreat Facilitation** – Deep dive into strategy, governance, and leadership alignment.
- **Virtual Delivery** (Zoom, Teams) – Adaptable for online conferences or board training

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LOGISTICS & AV REQUIREMENTS

- Lavalier or handheld microphone
- Projector & screen for slides
- Flipchart & markers for interactive sessions
- For virtual: stable internet connection and access to Zoom

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FEES AND TRAVEL

- Speaking fees vary based on session length, format, and customization.
- Discounts available for booking multiple sessions or full-day programs.
- Travel from Toronto or Peterborough, Ontario; travel costs may apply outside the region.



Let's create an experience your audience will remember—contact me today to discuss your event

Let's Talk

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